

MACRA NA FEIRME #OriginGreen #ItStartsHere photograph competition sponsored by An Bord Bia

How to Enter

- Photographs entered must include your name, the location of the photograph and brief description of what is captured in the picture in the context of sustainable farming.
- All photographs entered on Twitter media must include the following tag and hashtags:
@MacraNaFeirme #OriginGreen #ItStartsHere
- Photographs entered by **email** should be sent in low or medium resolution file size and must be accompanied by your name, email address, postal address and contact telephone number; plus date the picture was taken and brief description of what is captured in the picture in the context of sustainable farming.
- Email photos to @ jcoffey@macra.ie with subject line 'Photo competition, Origin Green It Starts Here'
- Hard copy printed photographs sent by post will not be eligible for entry.
- Please read the terms and conditions noted below, that you are deemed to have accepted by submitted an entry for the competition.

Terms and Conditions

- Photographs entered must show or illustrate good practices or the beauty and heritage resulting from sustainable farming in the Republic of Ireland - see <http://www.macra.ie/news/1865-macra-na-feirme-2017-origingreen-itstartshere-photo-competition> for further information.
- The Competition is open to residents of the Republic of Ireland only and pictures must be taken on farms in the Republic of Ireland.
- There are no age restrictions to participating. Under 18's must have the permission of a parent or guardian to enter.
- Photographs should be entered within the month that they are taken or relate to (January photographs by end of January – for example pictures taken in Spring should not be entered in November.) The closing date schedule to be eligible for the monthly prize is 17.00 hrs (5.00pm) on the last day of each month in question.
- Entrants can submit no more than 5 photographs per month for this competition.
- Photographs should not have embedded marks, logos or names when submitted to the photo competition.
- The organisers are responsible for the selection and allocation of a monthly prizewinner and the judges are responsible for the selection and allocation of the annual /national prizewinner. The decision of the judges is final and no correspondence will be entered in to.
- If your photograph is short listed for a monthly prize the organisers must be able to direct message or contact you to confirm your full name, address and contact details or address any queries to be clarified.
- If your photograph is short listed as a monthly winner you may be asked to send a higher resolution file size to the organisers.
- Details of winners will be published on the Macra and Feirme website and other media platforms. The monthly prize-winner will receive a One4All or equivalent gift voucher valued at €200. The annual national prizewinner will receive a cash prize for €1,000. Prizes are non transferable.
- Photographs entered must be your own original work and must not be downloaded, copied, scanned or otherwise sourced from any third party source. No other party must have any rights, claims or interests in the photograph which must not violate or infringe on any copyright, trademark or intellectual property rights. If your photograph is short-listed as a monthly winner you may be asked to verify that it is your original work before receipt of the prize. If a complaint and investigation reveals your entry is not your original work you can be asked to forfeit your prize.
- In the context of protecting privacy and copyright:
 - You must have the permission of the owner if you include private land or private property in your photograph.
 - If your photograph includes people, you must have the permission of all of the people shown in the photograph for it to be entered and potentially published, as outlined.
 - If your photograph includes any person under the age of 18 (a minor) it is essential that you expressly have the permission of a parent or guardian to include them in the photograph and for it to be entered in the competition and potentially published, as outlined.
 - If your photograph is short listed as a monthly winner and includes people or minors, you may be asked to confirm that their permission has been granted.
- The competition helps to raise awareness about the high standards of sustainable farming on Irish farms. Macra na Feirme and An Bord Bia will collectively retain complete ownership of the photographs entered for this competition and reserve the right to use them freely in order to support the work of Macra and Feirme and An Bord Bia in

relation to the promotion of sustainability and high standards of Irish farming. This includes but is not restricted to potential use in whole or in part in social media and online platforms, print media or published documents now or in the future. Archived copies of images or photographs may also be retained for future reference.

- Photographs must meet a reasonable expectation of decency and should be an honest and truthful reflection of the image shown. Adjusted or altered images are not eligible.
- Whether intentionally or by negligence, if with rationale reasoning it is deemed that a picture promotes or engages in the risk of inappropriate activity, it and any associated comments will be deleted without prior notice.
- The competition is organised by Macra Na Feirme and sponsored by An Bord Bía. Employees of both organisations can not be selected as finalists or winners in this competition.
- The organisers reserve the right to adjust the terms and conditions as needed and to delete comments or photos for reasons not stated in this list.