



Macra na Feirme

**Looking for new members? Having difficulty retaining the ones you have?  
PROs - we have six tips for every club and county to help you boost membership locally and nationally!**

- *Include club and county notes and club profiles in your local papers on a weekly basis and send through as many photos of social, sporting, speaking and farming events as possible (plus give contact details for TDOs) to them. Please copy Aoife Helly (ahelly@macra.ie) on all emails sent – the more news and photos you send in, the more you will see your club and county featured in the newsletter and Journal page. All photos should be 'high resolution' – greater than 500KB.*
- Local radio stations are always looking for regular contributors to fill slots – we have lots of budding presenters in Macra. This would be a great opportunity to spread the Macra gospel! Approach your local radio station with ideas and you'll be surprised at how receptive they might be!
- *There is lots of charity work performed individually by Macra members and through clubs/counties – this should be acknowledged. Please send photos and press releases to local newspapers/magazines and copy Aoife.*
- In these recessionary times there are lots of businesses willing to give discounts to Macra members using membership cards (in addition to those already present at National Level) – each county should send letters to local businesses looking for discounts for members.
- *National website – Contact details for county officers on the website is based on information available in the membership database. Your County Secretary should fill out a county officer form and send it to Carmel each year. If you have not already done so, please send up to date details of club and county officers to Carmel Dooner in national office asap. Please add all events happening in your area to the website using the events form- you'll find a link to this in the events section.*
- Facebook – please click 'like' on our National Macra facebook page ([www.facebook.com/MacraNaFeirme](http://www.facebook.com/MacraNaFeirme)) – this will ensure you are up to date on all that's happening in the Macra world and on upcoming events. This is a great forum for you to advertise your events also- just post a status directly on the page! Please encourage your members to like the page too.

