

Working with farmers?

ARE YOU INTERESTED IN
IMPROVING YOUR SKILLS
SUPPORTING FARMERS IN
TECHNICAL SALES, ADVISORY OR
EDUCATION

MAgrSc in Agricultural
Extension and Innovation

Part-time distance learning

Course Content and Structure

This two-year part-time distance learning taught Masters programme equips graduates with the skills and knowledge to become more effective at supporting farmers in developing their farm business, changing behaviour and incorporating innovation at farm level.

The programme will be delivered through a blended format (online and classroom based) and will allow students to build their skills for working autonomously, for independent research and in-depth analysis of information.

The course consists of **90 academic credits**:

- 40 credits of online reflective practice modules;
- 45 credits of core modules and
- 5 credit elective module.

You will undertake autonomous research and write a minor thesis on a topic that is relevant to the your current role

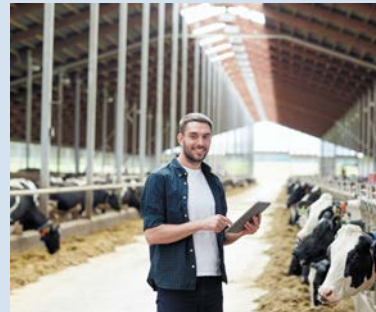
Assignments will be based on real life case studies relating to your professional work environment, reflecting the norms of practice in agricultural consultancy, support, sales and education services. Assignments will be both online group work and individual based.

Modules

- Agricultural Extension and Innovation
- The Reflective Agricultural Consultant
- Agricultural Education
- Programme and Project Management
- Client/Customer Relationships in Agricultural Work
- Group Approaches in Agriculture
- Understanding the Family Farm Business
- Research Methods 1 & 2
- Creative Thinking
- Thesis

Entry Requirements

- Level 8 Honours degree (2.2 minimum) or relevant experience
- Must be working directly with farmers and/or farm families
- Identify a "Mentor" within their organisation (Where self-employed a UCD mentor will be assigned to you)



Pamela - Feed Operations Manager, Kehoe Farming Ltd

I decided to study a MAgSc in Agricultural Extension and Innovation at UCD to enhance both my technical and interpersonal competencies when facilitating farmers and business clients. Working with others in the course, from a variety of areas within the agricultural sector, develops your knowledge in new areas and exposes you to different perspectives. The modules are very diverse and interactive along with being related to your professional work. Completing assignments, individually and in groups, based on your daily work routines helps you to become more competent when carrying out work practices. It most certainly has enhanced my ability to effectively assist and advise customers of Kehoe Farming Ltd.



Claire - Mediator, Succession Ireland

I feel so privileged to be exposed to the field of research which underpins all practical work with farmers. I have gained confidence and a heightened respect as I grow in personal awareness, understanding the web of complexities underpinning farm families in Ireland. The support from tutors and my fellow student colleagues greatly helps to get assignments completed in a timely manner. The business of Succession Ireland has directly benefited with a deeper insightful knowledge of our clients and their current and future farm business progression plans.

Apply

- Application forms are available at www.macra.ie/skillnet or by emailing skillnet@macra.ie
- Closing date for receipt of applications is midnight on Sunday 12th May 2019. Applications received after this date cannot be guaranteed entry
- Shortlisting may be required and candidates will be called to interview in early June

Further information

Dr Tomás Russell, School of Agriculture & Food Science, UCD
tomas.russell@ucd.ie, 01-7167702

Brigid Quigley, Macra na Feirme
skillnet@macra.ie, 01-4268900